



Day of Caring Survey Results: Individual Volunteers

Total Volunteer Responses

2009: 309 out of 1078

2008: 359 out of 1170

2007: 195 out of 965 (Mission volunteers had technical issues that prevented them from completing the survey.)

Is this the first time you have volunteered for Day of Caring?	2007	2008	2009
First time Volunteer	46%	49%	40%
Returning Volunteer	54%	51%	60%

I learned about the mission and work of my host non-profit	2007	2008	2009
Strongly Agree	41%	48%	47%
Agree	39%	35%	36%
Neutral	13%	12%	12%
Disagree	3%	4%	5%
Strongly Disagree	4%	>1%	>1%

The project that I attended was well organized	2007	2008	2009
Strongly Agree	46%	48%	46%
Agree	44%	39%	43%
Neutral	6%	7%	8%
Disagree	1%	5%	2%
Strongly Disagree	3%	>1%	>1%

I feel that my time and efforts were well utilized	2007	2008	2009
Strongly Agree	53%	55%	58%
Agree	38%	38%	32%
Neutral	5%	5%	6%
Disagree	1%	3%	4%
Strongly Disagree	3%	>1%	>1%

The project made a positive impact on the organization and the community	2007	2008	2009
Strongly Agree	52%	53%	59%
Agree	37%	40%	34%
Neutral	5%	4%	5%
Disagree	3%	3%	1%
Strongly Disagree	3%	0%	>1%



Our group was recognized and thanked for our efforts by the agency representative/s	2007	2008	2009
Strongly Agree	64%	66%	67%
Agree	28%	29%	28%
Neutral	3%	5%	3%
Disagree	2%	>1%	>1%
Strongly Disagree	3%	0%	0%

I had a positive experience and would sign up to volunteer with this nonprofit again	2007	2008	2009
Strongly Agree	62%	66%	71%
Agree	29%	27%	22%
Neutral	6.0%	4%	5%
Disagree	>1%	3%	2%
Strongly Disagree	3%	>1%	>1%

Please indicate how you and your business benefited by participating in Day of Caring

1. Give back to the community	2007	2008	2009
Strongly Agree	67%	72%	77%
Agree	26%	26%	21%
Neutral	3%	2%	1%
Disagree	1%	>1%	>1%
Strongly Disagree	3%	0%	>1%

2. Create stronger reconnection with co-workers	2007	2008	2009
Strongly Agree	46%	53%	56%
Agree	39%	35%	32%
Neutral	11%	13%	10%
Disagree	1%	0%	1%
Strongly Disagree	3%	0%	0%

3. Build pride in my company/organization	2007	2008	2009
Strongly Agree	51%	55%	60%
Agree	34%	38%	32%
Neutral	11%	7%	7%
Disagree	>1%	>1%	>1%
Strongly Disagree	4%	0%	0%

Strengthen community relations	2007	2008	2009
Strongly Agree	53%	62%	66%
Agree	36%	31%	29%
Neutral	7%	6%	4%
Disagree	1%	>1%	>1%
Strongly Disagree	3%	0%	0%

United Way's
Day of Caring



September 3, 2009

Be the Change. Volunteer.

By participating in Day of Caring I feel more connected to the work of United Way in the community	2007	2008	2009
Strongly Agree	39%	51%	49%
Agree	44%	37%	41%
Neutral	10%	9%	9%
Disagree	3%	2%	1%
Strongly Disagree	4%	>1%	0%

Based on your experience this year will you participate in Day of Caring in the future?	2007	2008	2009
Yes	94%	94%	96%
Maybe	3%	5%	3%
No	3%	1%	1%

Rate your overall experience with Day of Caring	2007	2008	2009
Very Satisfied	56%	66%	69%
Satisfied	37%	30%	28%
Neutral	3%	2%	3%
Dissatisfied	2%	2%	0%
Very Dissatisfied	2%	>1%	0%

Do you currently volunteer in the community outside of Day of Caring?	2007	2008	2009
Yes	60%	70%	64%
No	40%	38%	36%

How do you currently learn about volunteer opportunities within the community?	2007	2008	2009
Hands On Newsletter/ E-newsletter/ Website	31%	25%	20%
Internet	19%	22%	21%
Newspaper	27%	35%	22%
TV/Radio	15%	18%	19%
Faith Community/Civic Group	25%	27%	33%
Other	30%	27%	38%